



## **Board of Directors Regular Meeting Minutes**

Heron Room, Bob Keefer Center  
250 S 32<sup>nd</sup> Street, Springfield  
Wednesday, October 9, 2019 6:00 PM

### **I. Call to Order**

The Meeting was called to order at 6:00 PM.

### **II. Roll Call**

Board Present: President Greg James, Vice President Denise Bean, Directors Lee Beyer, Renee Jones and Chris Wig.

Staff Present: Superintendent Michael Wargo, Eric Adams, Kendall Reid, Teri Gutierrez, Ryan Taxara, Kenny Weigandt, Erin Rice, Jodie Delsere, Jo Schutte (Minutes Recorder).

Guests Present: Thomas Lincoln, Ken Engleman, Monica Bielski Boris, Jerry Prud'homme, Charlotte Behm, Terry Kimball.

### **III. Flag Salute**

President James led the group in the flag salute.

### **IV. Adjustments to the Agenda**

There were none.

### **V. Audience Participation**

#### **Jerry Prud'homme, 557 Poltava Street, Springfield, Oregon**

Mr. Prud'homme expressed his concerns about a recent multi-day Cyclocross event that took place in his neighborhood park, Eastgate Woodlands/Whilamut Natural Area. He said that small neighborhood parks like Eastgate Woodlands are not the appropriate venue for bike races. He added his trust in the District had been eroded due to the decision to hold the races in the park, even after speaking to Eric Adams about his concerns. In closing, Mr. Prud'homme passed around a picture collage that documented the damages he claimed were the result of the cyclocross event.

#### **Terry Kimball, 1236 Janus Street, Springfield, Oregon**

Ms. Kimball shared that she visits her neighborhood park often and was disappointed to see the parking lot full of cars due to the recent Cyclocross event held at Eastgate Woodlands/Whilamut Natural Area. She said she was not informed ahead of time that an event would take place in the park and felt she and her neighbors should have been

contacted by Willamalane staff prior to the event. She added that deep gouges, muddy ruts and the destruction of habitat was heartbreaking to see and that the Cyclocross event was not considered “passive park use”.

**Charlotte Behm, 731 Poltava Street, Springfield, Oregon**

Ms. Behm expressed her concerns regarding the recent Cyclocross event that took place in her neighborhood and said the event caused significant damaged to the park. She shared that she had volunteered for Willamalane for over 25years, most recently as a Whilamut Citizen Planning Committee member, and felt that current leadership no longer work collaboratively with community partners. She concluded her comments by urging the Board to help create a collaborative process between Willamalane and citizen groups.

President James thanked the audience participants for their comments and said the information provided would be taken under advisement. He reiterated the common concerns voiced by community members:

1. Rebuild trust and communication between citizen’s and community groups
2. Was the event appropriate for park use (passive versus active use)?
3. Were community members adequately notified prior to the event?
4. How will the damage in the park be addressed?

Superintendent Wargo said he would provide a report to the board and suggested a meeting be scheduled with staff, Chris Wig, and concerned citizens to discuss the issues further.

**VI. Consent Agenda**

- A. Approval of Minutes of September 11, 2019
- B. Approval of Claims – July 2019
- C. Approval of Financial Report July 2019

*Director Beyer, seconded by Director Wig, moved to approve the Consent Agenda. The motion passed unanimously, 5:0.*

**VII. Business: Updates & Discussions**

**A. New Employee Introductions**

Superintendent Wargo introduced Chuck Dinsfriend, IT Program Manager, who began his new position in October.

**B. Employee of the Month**

Superintendent Wargo announced Jodie Delsere, Digital Marketing Coordinator, as the Employee of the Month for October 2019. Kenny Weigandt, Ms. Delsere's supervisor, spoke positively about Jodie and highlighted some of her recent accomplishments.

**C. Springfield Arch Project Presentation**

Tom Lincoln and Ken Engleman, from Friends of the Springfield Arch, introduced themselves and gave a presentation on the Springfield Arch Project. They said the purpose of the project was to bring the arch and its' history back to life. They referred to a PowerPoint presentation illustrating the arch's history from the 1920s, the proposed new design, and possible site locations for arch placement. Mr. Lincoln and Mr. Engleman asked Willamalane to support the project by helping to carry out the vision and to possibly provide a location for the arch at the entrance of Thurston Hills Natural Area.

**D. 1Pass Report**

Kenny Weigandt, Community Engagement Program Manager, gave a presentation on the success of the 2019 1Pass program. Mr. Weigandt's report included a destination overview, sales summary, pass usage, pass holder data, 2019 financials, expense breakdown, Willamalane Scholarships, key program personnel, program timeline, Launch Party summary, and marketing summary.

2019 1Pass Highlights included:

- 1Pass Program partners: Willamalane, LTD and City of Eugene Recreation
- The Pass included 15 attractions and 7 destination partners
- Sales increased 22.54% from 2018
- Top three destinations were: Get Air Eugene, Eugene Emerald Lanes, Camp Putt
- Peak age group was ages 7-12 years
- Scholarship partners included: Willamalane Park Foundation, International Paper and Chambers Construction
- 265 scholarships were provided in 2019, compared to 165 in 2018
- All partners expressed interest in returning for 1Pass 2020

Two major changes to 2019 1Pass were:

- Raised the 1Pass price from \$50 to \$55
- Created a revenue-sharing model which: 1. eliminated financial risk; 2. rewarded the most popular destinations; and 3. helped promote the 1Pass

**VIII. Business: Action items**

**A. Willamalane Garment Bid**

Ryan Taxara, Early Childhood & Youth Programs Program Manager, and Erin Rice, Purchasing Clerk, reported that the goods and services contract for staff apparel with Eugene Silkscreen Inc. would expire on October 31, 2019. After successfully completing the RFP process, the review committee voted to award the contract to Eugene Silkscreen, Inc. for a three year contract.

Ryan and Erin asked the Board to authorize the superintendent to approve and finalize a three year goods and services for staff apparel contract to Eugene Silkscreen, Inc. beginning November 11, 2019.

*Director Bean, seconded by Director Beyer, moved to authorize the superintendent to approve and finalize a three year goods and services for staff apparel contract to Eugene Silkscreen, Inc. beginning November 11, 2019. The motion passed unanimously, 5:0.*

Superintendent Wargo thanked Ryan and Erin rice for their work on the RFP process.

#### **IX. Other Business:**

**A. Board President** – President James reported that the Annual United Front conference in Washington DC will be held in late January, 2020. More information forthcoming once the date is finalized.

**B. Board Members** - Denise Bean applauded Superintendent Wargo and Willamalane staff for the amazing 75th anniversary celebration.

#### **C. Standing & Special Committees**

Director Wig reported that the Whilamut CPC would be meeting on October 25<sup>th</sup>. He said he would give an update at the next board meeting.

Director Jones reported that the Willamalane Park Foundation committee members were working with Superintendent Wargo to revamp the foundation. More information forthcoming.

#### **D. Legal Counsel**

There was nothing to report.

#### **E. Superintendent**

Michael reported that the November Work Session scheduled for 11/27 will be moved to 11/20 due to the Thanksgiving holiday.

**75th presentation** - Superintendent Wargo gave a brief PowerPoint presentation on the highlights from the 75th anniversary celebration.

#### **X. Upcoming Events/Meetings/Work Sessions**

Superintendent Wargo referred the Board to the attachment included in the board packet listing upcoming events and meetings.

#### **Adjournment**

President James adjourned the meeting at 7:47 p.m.