

APPENDIX B: WEB QUESTIONNAIRE SUMMARY

INTRODUCTION

This discussion paper provides a summary of the results of a web and optional paper questionnaire that was administered to those with an interest in the future of Dorris Ranch. This valuable feedback from the public will provide guidance to the Willamalane Project Steering Committee and Dorris Ranch Master Plan Project Team in developing draft and final master plan documents.

DORRIS RANCH

The 258-acre Dorris Ranch Living History Farm is Willamalane's largest open space. With its breathtaking rural character, recreational activities, cultural resource centerpieces, and native oak and riparian communities, Dorris Ranch is a highlight of the region's parks and open spaces.

Currently the park is divided between approximately ten acres used for community functions; approximately 170 acres of prairie, oak woodland, forested and riparian natural areas; more than two miles of trails; and approximately 80 acres of active historic commercial filbert orchards. The park's immensely rich diversity adds to its distinct character.

WEB QUESTIONNAIRE OVERVIEW

A survey of 20 questions focused on gathering opinions of interested park users upon such topics as natural resources, cultural resources, programs, and special events. Over 250 responses were collected between March 14, 2008 and May 2, 2008. Most were filled out on line, though some were gathered through an optional paper version of the survey which was then input into the online questionnaire. Summaries of response and comments gathered through the questionnaire are below.

KEY QUESTIONNAIRE FINDINGS

DEMOGRAPHICS

- 38% of respondents have lived in Springfield more than 10 years. 39% of respondents do not live in Springfield.
- Half of the respondents live within 5 miles of Dorris Ranch.
- The largest percentage of respondents are between the ages of 45-64
- 61% of respondents are female.

GENERAL

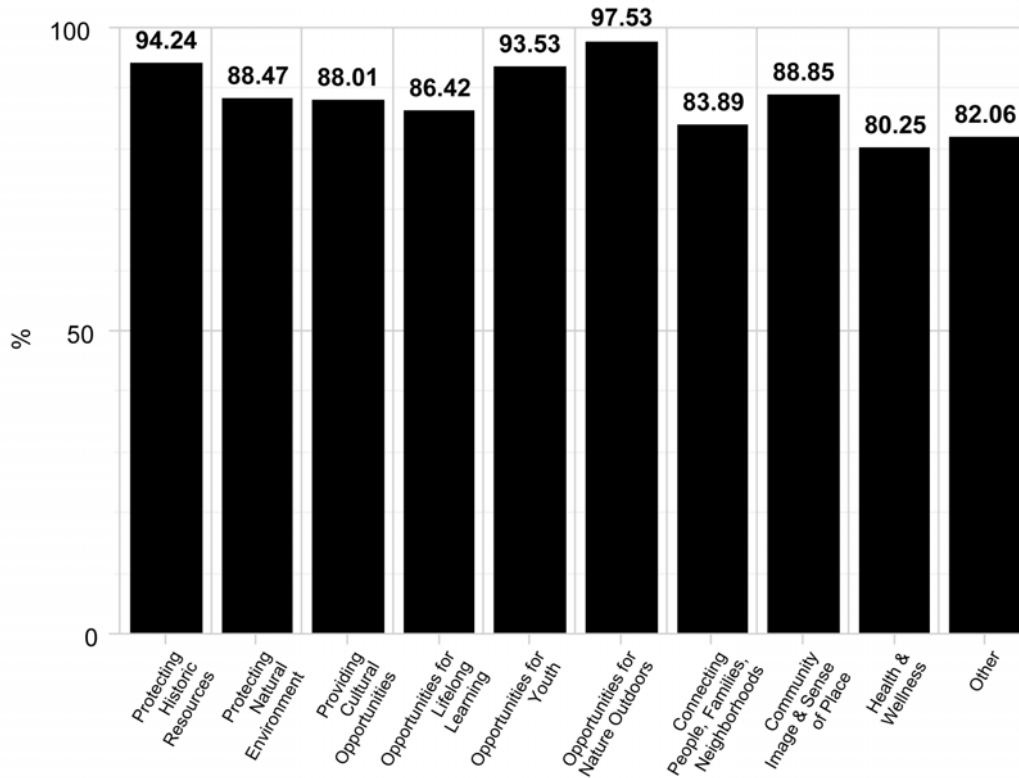
- Most respondents feel Dorris Ranch is important or very important to the community's quality of life.
- Most respondents who visit Dorris Ranch between once a month to once a week feel the cultural and natural resources are of high importance.
- Half of the respondents rarely visit Dorris Ranch (less than 5 times a year). They cited reasons such as they don't know what is available, they are not interested or have very little time.
- For the majority of respondents Dorris Ranch is important to the local economy.

DORRIS RANCH'S RESOURCES

- Over 80% of respondents felt the following were important benefits of Dorris Ranch. They are ranked in order of importance from highest to lowest.
 - Opportunities for nature/outdoors
 - Protecting historic resources
 - Opportunities for youth
 - Community image and sense of place
 - Protecting the natural environment
 - Providing cultural opportunities
 - Opportunities for lifelong learning

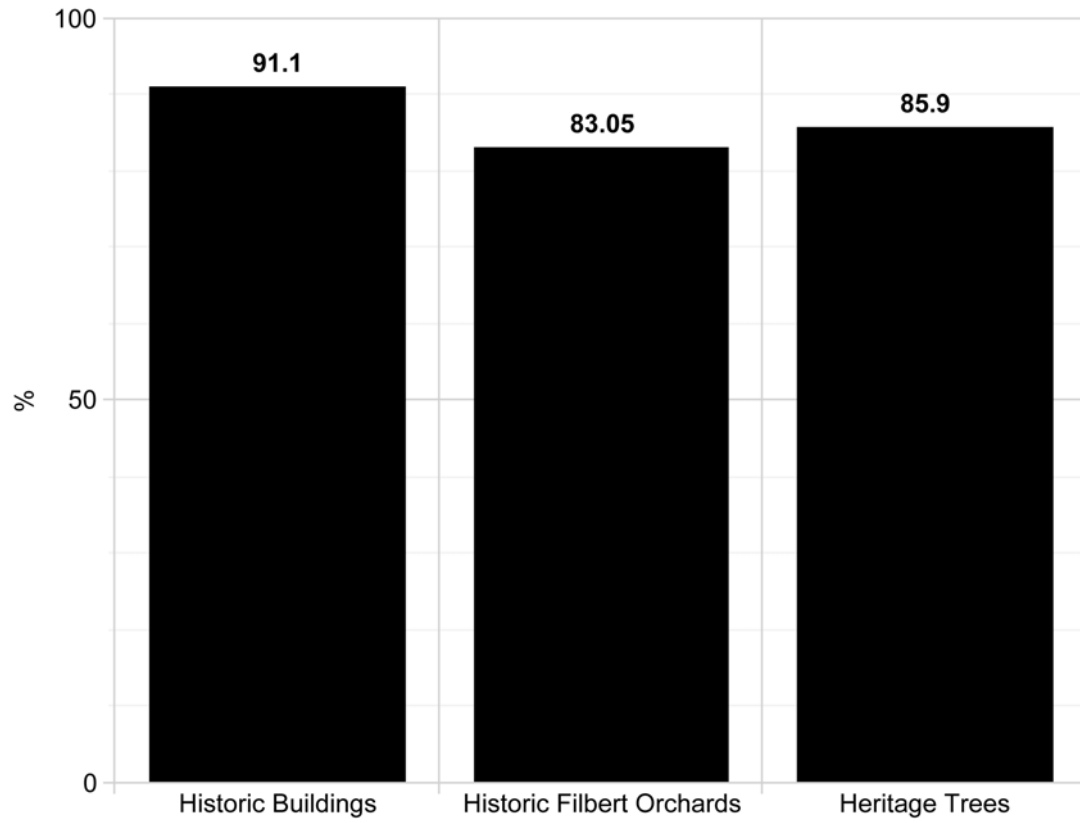
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- Connecting people, families and neighborhoods
- Health and wellness

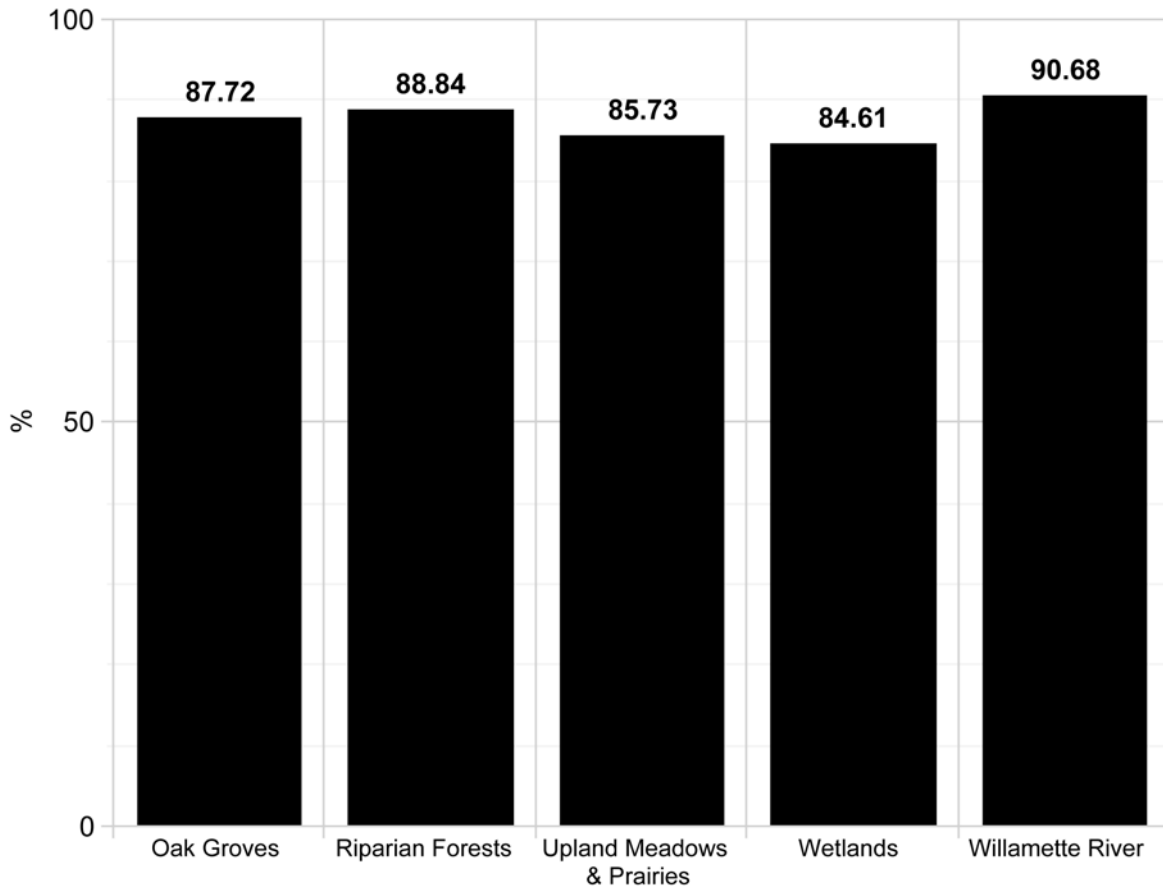


- Nearly all respondents feel it is important or very important to protect the historic resources (94%) and natural environment (88%) at Dorris Ranch.
- The following historical and cultural resources at Dorris Ranch are essential (over 80%) to respondents. They are ranked in order of importance from highest to lowest.
 - Historic buildings
 - Heritage trees
 - Historic filbert orchards

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- The following natural resources at Dorris Ranch are significantly important (over 80%) to respondents. They are ranked in order of importance from highest to lowest.
 - Willamette River
 - Riparian forests
 - Oak groves
 - Upland meadows and prairies
 - Wetlands



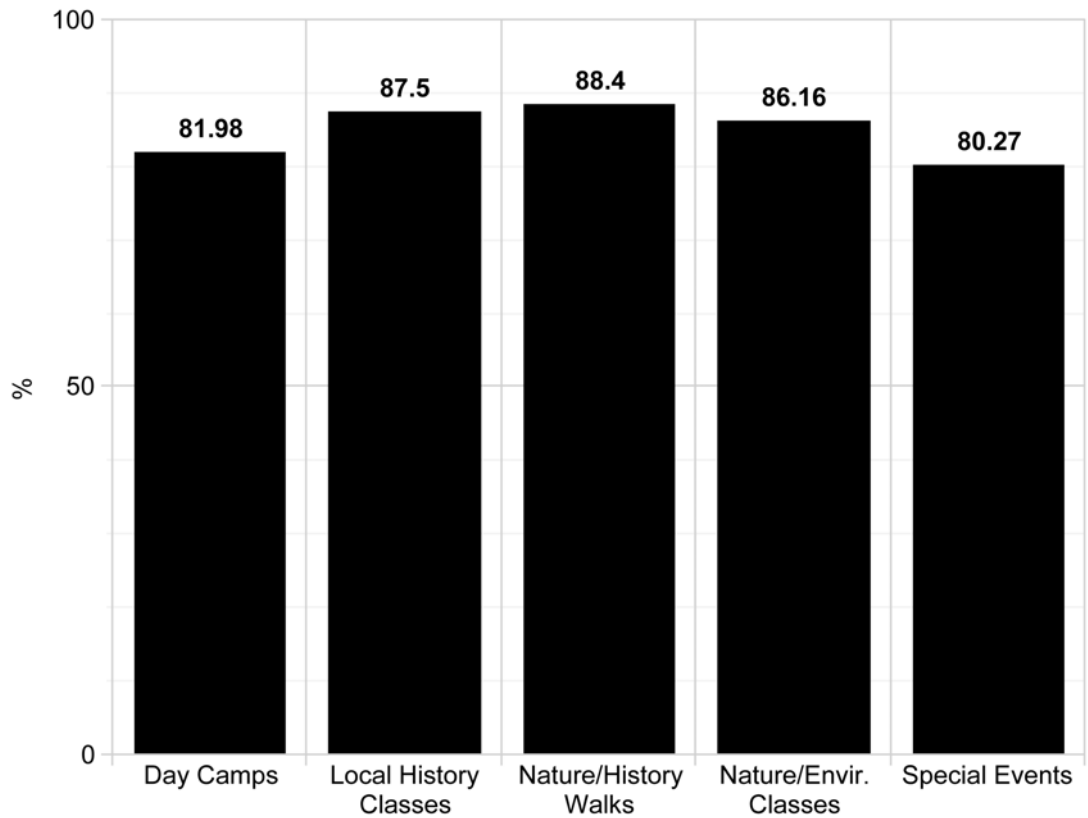
PROGRAMMING AND SPECIAL EVENTS

- Many respondents feel programming and special events (86%) are important for Dorris Ranch.
- Preferences for specific programs and special events were more spread out than the preferences for cultural and

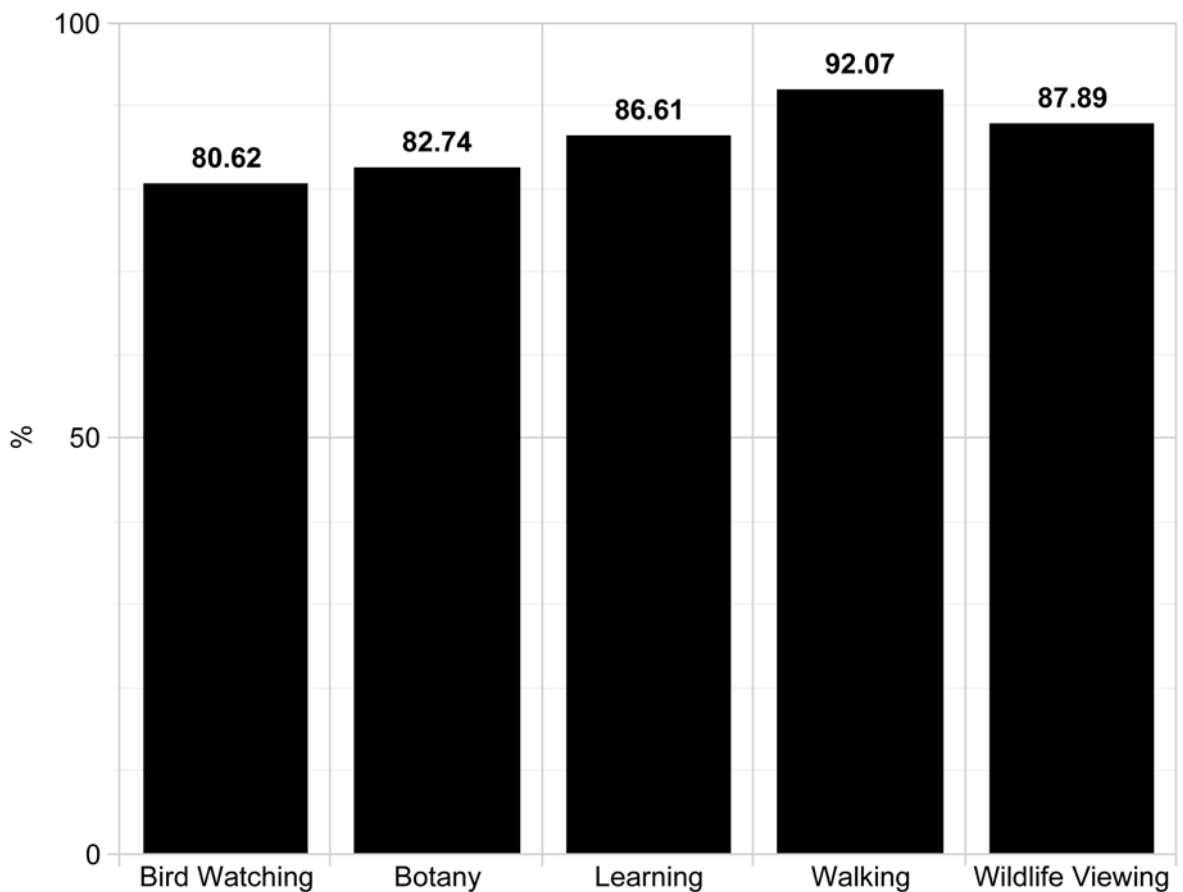
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natural resources. Over 80% of the respondents felt these programs and special events are especially important for Dorris Ranch. They are ranked in order of importance from highest to lowest.

- Nature and history walks
- Local history classes
- Nature and environmental classes
- Day camps
- Special events



- The importance of providing facilities that accommodate unguided personal or small group use of Dorris Ranch is incredibly important (92%) to nearly all respondents with the following gaining over 80% support from respondents. They are ranked in order of importance from highest to lowest.
 - Walking
 - Wildlife viewing
 - Learning
 - Botany
 - Bird watching



QUESTIONNAIRE COMMENTS SAMPLE

GENERAL

- Dorris Ranch is unique, but underutilized
- Increase marketing of Dorris Ranch
- Put maps online
- Add more signage
- Consider ceasing use of herbicides when possible

DORRIS RANCH'S ASSETS AND RESOURCES

- Dorris Ranch is an invaluable asset, gem and vital part of our community
- Include history, heritage and the natural environment in future development planning
- Preserve and protect the history of Dorris Ranch
- Preserve and protect the orchards
- Enhance Dorris Ranch's services
- Build, enhance or preserve historic facilities
- Keep as natural as possible
- Increase emphasis on cultural, natural and historic elements
- Improve maintenance

PROGRAMMING AND SPECIAL EVENTS

- Increase marketing of events
- Provide programs that enhance and promote Dorris Ranch as a historical resource
- Increase living history programs and attractions
- Provide more historical programs
- Emphasize history of the Pioneer through post Civil War era
- Increase historic references of Oregon's Native American and Civil War heritage
- Improve the trails, signage, and provide larger parking area near Tomseth.

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- Provide off leash area for dogs
- Provide more opportunities to view wildlife and learn about the natural vegetation
- Add a disc golf course
- Increase bicycle connections and accommodations
- Improve trails