

PERFORMANCE MEASURES

To evaluate Plan implementation, performance measures have been developed. These measures are tied to the goals described in Chapter 2, which are printed in bold below. The performance measures, listed in bullets, help evaluate progress toward achieving these goals.

A variety of methods will be used to measure Plan implementation, involving information collected from the District and other agencies. These methods may include the collection of budget data, inventory data, attendance data, and customer satisfaction survey data. Once baseline data is collected, the District will set annual goals for each of these measures. However, some performance measures will be harder to gauge than others. In addition to providing feedback on the success of this Plan, this data will guide future planning decisions.

The Comprehensive Plan should be updated every five years to reflect current needs and trends.

Provide diverse park and recreation opportunities

- Percentage of population served by Willamalane programs.
- Percentage of residents who do not have access to a neighborhood park within safe walking distance.
- Percentage of residents who report that services are affordable.

Provide opportunities to enjoy nature

- Acres of parkland per thousand residents provided by the District.

Support youth development

- Percentage of youth who participate in District programs that report that they watch television two hours or less per day.
- Percentage of youth who participate in District programs that report that they participate in moderate physical activity a minimum of 60 minutes per day.

Support seniors and people with disabilities

- Percentage of people with disabilities reporting that District services increased their ability to live independently.
- Percentage of the District senior population using District programs and services.

Provide enriching family experiences

- Number of family programs provided by the District.
- Number of participants served by District family programs.



Willamalane Park Swim Center

Promote well-being, health, and wellness

- Percentage of participants reporting that District services made a positive difference or improvement in their lives or the lives of their family members.
- Percentage of participants who report improved health status from participation in District fitness and wellness programs or use of District recreation facilities.

Provide safe parks, recreation facilities, and programs

- Percentage of community members who rate District parks and recreation facilities as safe or very safe.
- Percentage of participants who rate program safety as good or excellent.

Support community economic development

- Percentage increase of new residents within the District's planning area.
- Percentage increase of new businesses within the District's planning area.

Strengthen and develop community partnerships

- Number of partnerships developed by the District.
- Dollar value of partnership contributions to parks and recreation in the District.

Preserve the natural environment

- Acres of natural-area parks per thousand residents provided by the District.

- Percentage of park sites with significant natural resources which have a natural resource management plan.

Increase cultural understanding

- Percentage of participants who report that they increased their cultural understanding as a result of participating in District programs.
- Percentage of District employees who speak a language in addition to English.



Children's Celebration